

# INVESTMENT ADVISORY PORTFOLIO - EQUITY

April 2023

## **ABOUT NARNOLIA**

- Narnolia Group was founded in 1997 and it is celebrating its Silver Jubilee in 2021-22.
- ➤ India's Oldest Investment Advisory Product Manufacturers with a track record of 18 yrs of research & 12 yrs of real-time performance, not based on any hypothetical back-tested data.
- Recognized as the 2nd Largest Registered Investment Advisor (RIA) of the Country, 2020-21 by BSE STAR & Associates.
- Industry Leading Performance: Narnolia Multi-Cap PMS Strategy Rated 4 Star, by CRISIL for 2020-21 & 2021-22 and Best PMS on 5 year Performance across all Categories: Rank 2 from IIM - Ahmedabad.
  - Absolutely, Relatively & Consistently (ARC) Generated over 20% absolute return with 10%
     Alpha over the last 12 years.
  - Performance by Design, not by Chance. Country's largest research team of 30 analysts, truly process-driven (112 sub-processes), Promoter led, Growth-in-value Philosophy, 360\*5M Research parameters (Risk Management)
- Industry Leading Network: > 40 National & Regional brokers, Large and prestigious institutions.
- > Not a single complaint lodged against these products of the firm with any of the regulators since inception.

#### **Prestigious Recognitions**



Most Consistent Portfolio Manager of the Country 2018 & 2019 by BSE Tefla's



2nd Largest Registered Investment Advisor (RIA) of the Country, 2020-21 Awarded by BSE Star & Associates



Narnolia Multi-Cap PMS Strategy Rated 4 Star, 2020-21 & 2021-22 by CRISIL



Best PMS on 5 Year Performance Across All Categories - Rank 2 On Risk Adjusted Rolling Returns By IIM Ahmedabad, 2022

# **PERFORMANCE**

			Calendar	Year wise Performan	ce			
Calendar Year	NS Industry Leaders	Nifty 100	NS Mid & Small Cap	Nifty Mid & Small Cap 400	NS Multi Cap	Nifty 500	NS 5Tx5T	Nifty 500
2010	36.3	17.9	-	-	31.1	14.1	-	-
2011	-22.7	-25.8	-	-	-21.1	-27.2	-	-
2012	44.0	30.6	-	-	35.8	31.8	-	-
2013	3.3	6.5	-	-	7.1	3.6	-	-
2014	68.7	33.2	91.4	63.2	60.3	37.8	64.8	37.8
2015	25.9	-2.4	37.9	9.0	16.3	-0.7	16.4	-0.7
2016	15.6	3.6	14.5	3.8	3.1	3.8	8.6	3.8
2017	36.9	31.0	67.3	55.3	34.9	35.9	39.1	35.9
2018	-8.2	1.1	-25.1	-18.0	-4.7	-3.4	-2	-3.4
2019	8.0	10.4	0.3	-2.9	17.8	7.7	19.5	7.7
2020	22.8	14.9	37.2	24.6	24.3	16.7	25.3	16.7
2021	35.2	25.0	43.6	51.3	40.6	30.2	41.2	30.2
2022	-1.2	3.6	-9.5	0.9	-0.2	3.0	-3.9	3.0
2023	-3.5	-5.9	-1.6	-5.4	-5.9	-5.8	-2.8	-5.8

Inception date for Industry Leaders and NS Multi Cap is 1st October 2009 and for NS Mid & Small Cap & NS 5Tx5T is 1st April 2013 so returns are calculated accordingly and for calendar Year 2023, as on as on 31st March 2023, not full year

	Superior Performance Across Market Cycles								
Period	Market Cycle	NS Industry Leaders	Nifty 100	NS Mid & Small Cap	Nifty Mid & Small Cap 400	NS Multi Cap	Nifty 500	NS 5Tx5T	Nifty 500
Aug 2013 - Jan 2018	Bull Phase	38.6	17.0	54.4	30.6	30.4	19.3	33.0	19.3
Feb 2018 - Mar 2023	Bear Phase	8.0	8.3	5.8	7.8	12.0	8.2	13.0	8.2
1st Jan 2020 - 23rd March 2020	Bear Phase	-31.7	-37.1	-31.3	-35.4	-36.5	-36.8	-32.0	-36.8
23rd March 2020 - 31st Mar 2023	Bull Phase	131.4	122.6	155.3	178.5	158.6	133.2	139.5	133.2

<sup>\*</sup>Returns Greater than 1 year are CAGR returns rest are Absolute returns

# INVESTMENT PHILOSOPHY

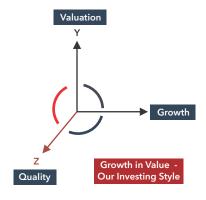
Narnolia follows the 'growth in value' investment philosophy and has demonstrated a successful track record measured in terms of superior risk adjusted return over a long period. Quality always prevails. Along with quality, in a growing economy like India where on every production or consumption parameter upside potential is still humongous. Majority of existing market leaders remain minuscule in the global context. Indian markets over the last thirty years since the great economic reform has oscillated between phases of out-performance by quality companies and phases of out-performance by growing businesses. 'Growth in Value' combines the advantages of these two fundamental parameters and helps create superior performance.

As explained briefly hereunder, this philosophy supported by the principle of linearity, 360 degree 5-M research framework and the risk management framework, one of the most comprehensive techniques, has helped us to generate superior risk adjusted return on an absolute, relative and consistent basis - not just by chance but by design:



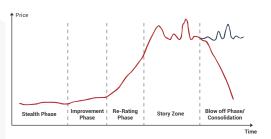
# PRINCIPLE OF GROWTH IN VALUE

We practice 'Growth in Value' investment framework. Here the word 'value' comes from 'being valuable' or 'Quality'. A company that is exhibiting or is expected to exhibit 'growth in value' becomes our investment candidate. This usually happens when due to business situation or management strategy or the inherent moat of the business, a company starts having higher and/or rising RoE, RoCE and the Free Cash flows. This is also accompanied by the company exhibiting higher return ratio than it's peers as well as broader stock universe.



### 2 PRINCIPLE OF LINEARITY

Company with good capital allocation and favorable business regime show rising margins and asset turnover yielding into higher return ratios. These businesses usually undergo valuation re-rating resulting into long term superior wealth creation in the stock market.



# Investment Decisions: M5 Research Framework that connects Macro seamlessly with Micro



### 4 Pillars of Risk Management Framework

Stock Limit
Limits on Maximum weightage on single stock

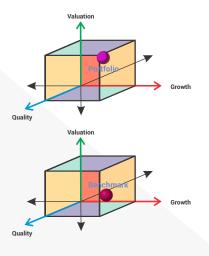
Sector Limit
Limits on Maximum weightage on single sector

O3
Stock Review
Under-performance with higher volatility on 2
consecutive market swings. If any of our
portfolio stocks under performs for two
consecutive swings and exhibits higher
volatility, that stock gets marked for
Sell/Review

Fundamental Quadrant – Q G V
Limits on Maximum weightage on single sector







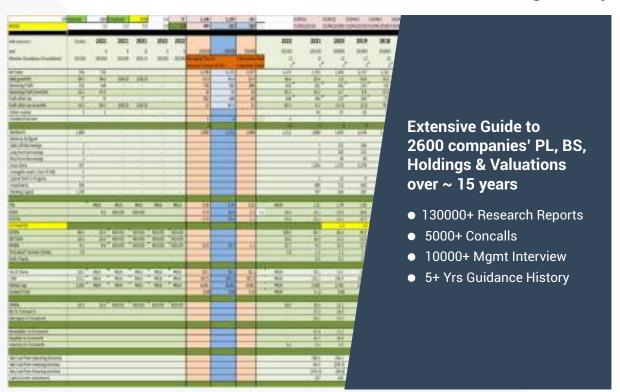
#### **INVESTMENT PROCESS**

#### WITH WELL DEFINED 5 STAGES & 112 SUB PROCESSES

Creating our Investment - Universe	Approved 'Analysis' List Preparation (Involves Financial modeling)	Focused 'BUY' List Preparation (involves Business Modelling)	Buying in Portfolio (involves Decision Modelling)	Tracking & Risk Control
<ul> <li>Data analytics</li> <li>on over 2600</li> <li>Listed Sectors</li> <li>&amp; liquidity</li> </ul> Grouping of	<ul> <li>Analyzing each company's valuation, growth &amp; financial history of last 10 years</li> </ul>	■ Rigorous bottom up fundamental analysis of companies	Summarizing Financial & Business Modelling Templates	News /Event impact tracking on investment thesis
stocks into 4 Caps, 10 filters  Regularly: Analysis of Information & Quarterly Results	<ul> <li>Selecting Stocks with potential of showing linear improvements in their ROE/ Cash Flow</li> </ul>	■ Involves 360 degree 5-M Research process	Building Trackables & Forecasting Future Financials  Thesis Building & Allocation Results	Assessment Price-Swing Analysis

As a result of our wide coverage of 2600 stocks & 112 sub- processes and proprietary data base of businessmen, evolved over the years, we are able to generate superior risk adjusted returns. We use quant for elimination only and not for selection.

### Good Businesses - From 2600 -> 200 -> 80: Quant assisting Quality



### Good Businessmen: Past + Present Track Record (for Future Earnings)

Our extensive Resource Base of businessmen built over the years saves us from many of the simple mistakes of investing



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### Quant Needs Human Insight to Work

Rapidly growing Investment Advisory Portfolio investments has brought many new entrants, using quant based AI models but will eventually turnout to be an inefficient way for wealth creation

- Mr. Ray Dalio, founder of Bridgewater House, world's largest Hedge fund: "If somebody discovers what you've discovered, not only is it worthless, but it becomes overdiscounted, and it will produce losses. A machinelearning strategy that does not employ human logic is bound to blow up eventually."
- Warren Buffett, "So the really big money tends to be made by investors who are right on qualitative decisions but, at least in my opinion, the more sure money tends to be made on the obvious quantitative decisions.
- Allocation decision and rebalancing decisions are more important than selection decisions in overall return which requires foundation of qualitative research.
- Analysis data of business, not of business man



# **Why Investment Advisory Portfolio - Equity?**



Designed to retain the flexibility of direct ownership for.

Wealth Creation



Provides the discipline, professional competency, & long term approach similar to that of a Mutual Fund/PMS



Empowers the individual investor with the power of Award-Winning, Multi-Asset, Multi-Strategy Research

#### **NS Industry Leaders Theme**

Objective - Long term capital appreciation by investing in companies that are the top-3 players of their respective industries.

**Strategy** - 'NS Industry Leaders Theme' identifies companies that are the leaders of their respective industries & are also showing 'growth in value' characteristics with expected higher return ratio.

Portfolio Snapshot - Min. Inv. Amt.: ₹3,00,000 | Top Up Amt.: ₹50,000 | Time Horizon: 3 yrs | Exp. CAGR: 14% | No. of Stocks: 12-18



#### **NS Mid & Small Cap Theme**

Objective - Long-term capital growth by investing in smaller but growing companies of India

**Strategy** - Identifying & actively investing in companies with improving fundamentals in the NS Mid & Small Cap Investment Universe. Tactical weight allocation under the sub-classes to get positive returns while managing the risk.

Portfolio Snapshot-Min. Inv. Amt.: ₹3,00,000 | Top Up Amt.: ₹50,000 | Time Horizon: 7 yrs. | Expected CAGR: 18% | No. of Stocks: 20-30



#### **NS Multi Cap Theme**

**Objective** - To participate in the India growth story through investing in the Indian equity markets by building a diversified portfolio across various sectors & caps.

Strategy - Portfolio prefers stocks which fall under the 'Growth in Value' theme & passes through the '360-degree Deductive Reasoning Framework



Portfolio Snapshot- Min. Inv. Amt.: ₹5,00,000 | Top Up Amt.: ₹1,00,000 | Time Horizon: 5 yrs. | Expected CAGR: 15% | No. of Stocks: 20-30

#### **NS 5Tx5T Thematic Advisory Portfolio**

Objective - This portfolio provides a unique theme-based investing opportunity in the Indian market & focuses on themes that should form part of India's next growth engine

**Strategy** - This Portfolio invests in sub-sets of 4-6 Themes out of multiple themes underlying the economic buoyancy. Stocks would be from all the three namely- large, mid & small cap segments of the market.





Investment Advisory Portfolio Performance								
	1 Year	3 Years	5 Years	Since Inception				
NS Industry Leaders (ID: 1st oct.2009)	-0.2	26.8	10.6	18.1				
NS Mid & Small Cap (ID: 1st April 2013)	-4.3	33.5	8.2	22.9				
NS Multi Cap (ID: 1st oct. 2009)	-7.0	32.2	14.3	17.2				
NS 5TX5T (ID: (1st April 2013)	-1.2	28.3	15.3	20.4				
	Vs I	Benchmark						
Nifty 100	-2.7	25.3	10.4	9.7				
Nifty Mid & Small 400	-0.9	37.3	10.0	16.1				
Nifty 500	-2.3	27.7	10.3	9.8 / 12.5				

Please Note: Data is as on March 2023, 1yr is ABSOLUTE returns. 3yr/5yr/SI figures are CAGR Returns. ID - Inception Date

#### Value of INR 1CR as on March 2023

Invested in October 2009					Invested in April 2013				
NS Multi-Cap	INR <b>8.5Cr</b>	VC	Nifty 500	INR <b>3.5Cr</b>	NS Mid & Small Cap	INR <b>7.8Cr</b>	VC	Nifty Mid & Small 400	INR <b>4.4Cr</b>
NS Industry Leaders	INR <b>9.5Cr</b>	٧S	Nifty 100	INR <b>3.4Cr</b>	NS 5Tx5T	INR 6.4Cr	VS	Nifty 500	INR <b>3.2Cr</b>



#### NS INDUSTRY LEADERS THEME

#### **OBJECTIVE**

Long term capital appreciation by investing in companies that are the top-3 players of their respective industries.

#### **STRATEGY**

NS Industry Leaders Theme identifies companies that are leaders of their respective industry and are showing growth in value characteristics with expected higher return ratio

#### **PROCESS**

Growth-in-Value Framework & Fundamental Bottom-Up Analysis. Companies with improving/higher returns ratio are favored. A rigorous bottom up research of business financials & management strategies for companies in our investment universe - Information mining, financial modeling, investment thesis, active tracking for changes in earnings & quality outlook

#### **Benchmark - Nifty 100 Index**



**Minimum Investment Amt.** 3,00,000



No. of Stocks 12-18 Stocks



Time Horizon
3 Years



**Expected CAGR** 



**Top-up /Withdrawal Amt.** 50.000



Cap Exposure Large Cap Stocks



Fee Plan

2.5% p.a. of your Investment Value+GST

#### WHY NS INDUSTRY LEADERS THEME?

Companies with a proven track record of industry outperformance, effective leadership and efficient management usually find themselves as the NS Industry Leaders. In an uncertain economic environment these are the best companies to buy as these companies are run by proven management and leadership team than can navigate difficult times.

#### STOCK SELECTION PROCEDURE INVOLVING 3 BROAD PROCESSES



#### MQC

- M Momentum In Return Ratios The RoE, RoCE or the Free Cash flows of company must be increasing
- Q Quality Return ratios versus its peer as well as broader stock universe.
- C Capital Allocation Management strategy on Allocation of funds

# 2

#### **360 Degree Deductive Logic Framework**

- Sustainable Valuation possible & factors impacting while identifying when market is under-pricing the company
- Outlook on the company Financials-why a company is considered trading below its intrinsic value
- Building a detailed business & financial model to realize the sources of earning & quality delta for the company.
- Management strategy in terms of its finances particularly in terms of source & deployment of capital, marketing strategy in terms of its products, segments, pricing etc.
- · State of addressable market & identifying the changing dynamics of that addressable market.

# 3

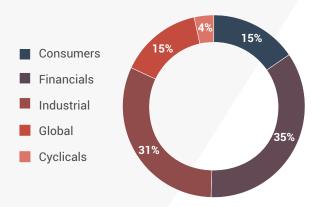
#### Earnings & Quality: Both should be evolving in linear manner

There are three moving parts in terms of fundamental- stock price relation. These are changes in earnings, quality and valuation. Every company in its evolution passes through various stage of its progress. We prefer buying where linearity or a consistent positive delta is expected in earnings profile and the quality profile of the company. A stock before selection for portfolio should be first identified into what stage it is into.



### NS INDUSTRY LEADERS THEME

#### **Portfolio Composition**



#### **Performance Attributes**

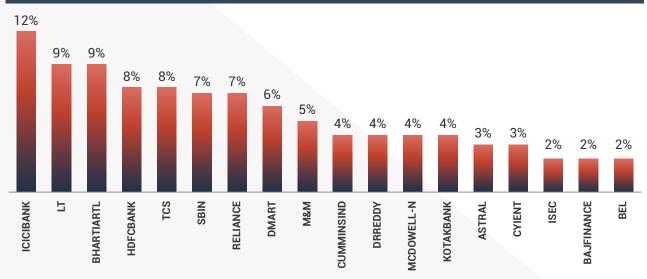
	Portfolio	Benchmark
Alpha	8.5	
Beta	1.0	
R - Square	74.3	
Sharpe	0.9	0.6
Standard Deviation	19.7	17.1
Max Drawdown	-37.2	-38.1
Annual tracking Error	10.0	
Information Ratio	0.8	

#### **Return Profile vis a vis Benchmark**

#### Return Profile vis a vis Benchmark (Rolling Returns\*)

Years	NS Industry Leaders	Nifty 100	Years	Average	Nifty 100
1 month	0.0	0.6	3 Month	4.69	2.76
3 months	-3.5	-5.9	6 Month	9.54	5.65
6 months	1.4	-1.4	1 Year	19.91	11.57
1 year	-0.2	-2.7	2 Year	20.16	11.49
3 Years	26.8	25.3	3 Year	20.38	11.12
5 Years	10.6	10.4	4 Year	20.70	11.04
Since Inception (1st April 20	13) 18.1	9.7	5 Year	21.08	11.20

#### **Portfolio Holdings**



Please Note: Data as on 31st March, 2023. The 1 year and less than one year returns are ABSOLUTE returns & rest are CAGR returns. The above portfolio allocation will be assessed every month to ascertain sector and scrip reshuffling. Kindly contact your RM for the latest allocation.

<sup>\*</sup>Rolling return is the average annualized return on a particular date. Rolling return is used to eliminate the bias present in point-to-point return. As financial markets are volatile, rolling returns provide a clearer picture of performance than the point-to-point return.



#### **NS MID & SMALL CAP THEME**

#### **OBJECTIVE**

Long-term capital growth by investing in smaller but growing companies of India

#### **STRATEGY**

Active investing in NS Mid & Small Cap investment universe by identifying companies with improving fundamentals. Tactical weight allocation under the subclasses to achieve positive return along with managing the risk.

#### **PROCESS**

Growth-in-Value Framework & Fundamental Bottom-Up Analysis. Companies with improving/higher returns ratio are favored. A rigorous bottom up research of business financials and management strategies for companies in our investment universe - Information mining, financial modeling, investment thesis, active tracking for changes in earnings & quality outlook

#### **Benchmark - Nifty Mid & Small 400**



Minimum Investment Amt.

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No. of Stocks 20-30 Stocks

3.00.000



**Time Horizon**7 Years



Expected CAGR 18%



**Top-up /Withdrawal Amt.** 50,000



Cap Exposure
Mid & Small Cap Stocks



Fee Plan

2.5% p.a. of your Investment Value+GST

#### WHY NS MID & SMALL CAP?

Most of the multi bagger stock today were NS Mid & Small Cap few years back. Over the last 2 years, NS Mid & Small Cap stocks have seen sharp fall owing to credit squeeze, demand slowdown and over ownership during 2017. NS Mid & Small Cap theme portfolio is not meant as core portfolio for an investor but some tactical allocation by investors in NS Mid & Small Cap theme can be highly valuable.

NS Mid & Small Cap Companies perform well in up cycles. The continuous rate cuts by the RBI will create base for next bull market to start.



#### Large Cap Companies

- Large Cap Companies: The Top 100 companies by market capitalization fall into the category of Large Cap Companies.
- These companies are the most liquid in nature. They have their Beta closest to 1 and run in sync with the overall market.



#### Mid Cap Companies

- Mid Cap Companies: Mid Cap
   Stocks as the ones who fall in 101st to 250th company by Market Capitalization.
- These stocks tend to be riskier than the large cap stocks & less risky than Small Cap stocks.
   They however offer more great potential than the large cap stocks



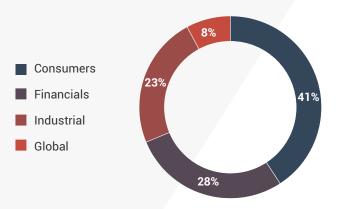
#### Small Cap Companies

- The 251st onward companies as per full market capitalization can be called as small cap stocks
- These stocks are the most volatile in nature. They become inconsistent during recessionary phases, however they outperform Large & mid cap companies in Bull periods.



#### **NS MID & SMALL CAP THEME**

#### **Portfolio Composition**



#### **Performance Attributes**

	Portfolio	Benchmark
Alpha	6.8	
Beta	1.1	
R - Square	85.4	
Sharpe	0.9	0.7
Standard Deviation	26.5	21.7
Max Drawdown	-51.6	-50.0
Annual tracking Error	10.5	
Information Ratio	0.6	

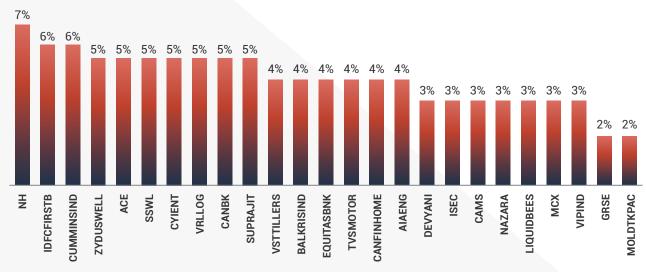
#### **Return Profile vis a vis Benchmark**

Years	NS Mid & Small Cap	Nifty Mid & Small 400
1 month	1.2	-0.8
3 months	-1.6	-5.4
6 months	-2.9	-3.2
1 year	-4.3	-0.9
3 Years	33.5	37.3
5 Years	8.2	10.0
Since Inception (1st April 2013)	22.9	16.1

#### Return Profile vis a vis Benchmark (Rolling Returns\*)

Years	Average	Nifty Mid & Small 400
3 Month	6.70	4.8
6 Month	14.41	10.2
1 Year	32.44	22.6
2 Year	29.07	19.5
3 Year	25.19	15.6
4 Year	23.80	14.4
5 Year	21.33	13.5

#### **Portfolio Holdings**



Please Note: Data as on 31st March, 2023. The 1 year and less than one year returns are ABSOLUTE returns & rest are CAGR returns. The above portfolio allocation will be assessed every month to ascertain sector and scrip reshuffling. Kindly contact your RM for the latest allocation.

<sup>\*</sup>Rolling return is the average annualized return on a particular date. Rolling return is used to eliminate the bias present in point-to-point return. As financial markets are volatile, rolling returns provide a clearer picture of performance than the point-to-point return.



#### NS MULTI CAP THEME

#### **OBJECTIVE**

To participate in the India growth story through investing in the Indian equity markets by building a diversified portfolio across various sectors and caps.

#### **STRATEGY**

Multicap Portfolio prefers stocks which fall under the 'Growth in Value' theme and passes through the '360-degree Deductive Reasoning Framework.

#### **PROCESS**

Growth-in-Value Framework & Fundamental Bottom-Up Analysis. Companies with improving/higher returns ratio are favored. A rigorous bottom up research of business financials and management strategies for companies in our investment universe - Information mining, financial modeling, investment thesis, active tracking for changes in earnings & quality outlook

#### **Benchmark - Nifty 500 Index**



**Minimum Investment Amt.** 

5,00,000



No. of Stocks

20-30 Stocks



Time Horizon

5 Years



**Expected CAGR** 

15%



Top-up/ Withdrawal Amt.

1,00,000



Cap Exposure

Large, Mid & Small Cap Stocks



Fee Plan

2.5% p.a. of your Investment Value + GST

#### WHY NS MULTI-CAP?

NS Multi Cap opportunity Model is meant to be a core buy and hold portfolio for investors who aim to capitalize the wealth creation opportunity in the Indian economy. This Investment advisory portfolio comprises of flexible and judicious mix of large, mid and small cap companies to have the right kind of stability to sail through tough times as well as has the right force to outperform in the long term.

The stock selection for this Investment advisory portfolio is the unique feature as it backed by rigorous bottom up research blended with the Top down Approach of understanding the changes and opportunities in the addressable market of the company.

#### STOCK SELECTION PROCEDURE INVOLVING 3 BROAD PROCESSES



#### мос

- M Momentum In Return Ratios The RoE, RoCE or the Free Cash flows of company must be increasing
- Q Quality Return ratios versus its peer as well as broader stock universe.
- C Capital Allocation Management strategy on Allocation of funds

# 2

#### 360 Degree Deductive Logic Framework

- · Sustainable Valuation possible & factors impacting while identifying when market is under-pricing the company
- · Outlook on the company Financials-why a company is considered trading below its intrinsic value
- Building a detailed business & financial model to realize the sources of earning & quality delta for the company.
- Management strategy in terms of its finances particularly in terms of source & deployment of capital, marketing strategy in terms of its products, segments, pricing etc.
- State of addressable market & identifying the changing dynamics of that addressable market.

# 3

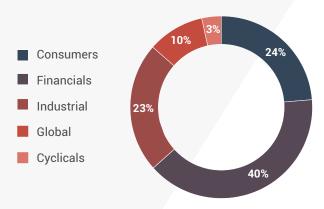
#### Earnings & Quality: Both should be evolving in linear manner

There are three moving parts in terms of fundamental- stock price relation. These are changes in earnings, quality and valuation. Every company in its evolution passes through various stage of its progress. We prefer buying where linearity or a consistent positive delta is expected in earnings profile and the quality profile of the company. A stock before selection for portfolio should be first identified into what stage it is into.



#### NS MULTI CAP THEME

#### **Portfolio Composition**



#### **Performance Attributes**

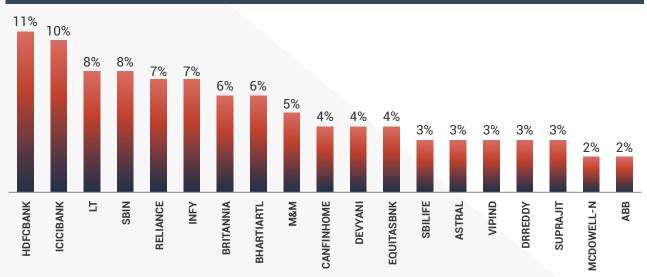
	Portfolio	Benchmark
Alpha	7.4	
Beta	1.0	
R - Square	88.6	
Sharpe	0.9	0.6
Standard Deviation	18.7	17.5
Max Drawdown	-38.4	-38.3
Annual tracking Error	6.3	
Information Ratio	1.2	

#### **Return Profile vis a vis Benchmark**

#### Return Profile vis a vis Benchmark (Rolling Returns\*)

Years	NS Multi Cap	Nifty 500	Years	Average	Nifty 500
1 month	-1.7	0.3	3 Month	4.48	2.82
3 months	-5.9	-5.8	6 Month	9.04	5.74
6 months	-3.2	-1.8	1 Year	18.93	11.9
1 year	-7.0	-2.3	2 Year	18.96	11.91
3 Years	32.2	27.7	3 Year	18.55	11.42
5 Years	14.3	10.3	4 Year	18.37	11.31
Since Inception (1st April 2013)	17.2	9.8	5 Year	18.43	11.51

#### **Portfolio Holdings**



Please Note: Data as on 31st March, 2023. The 1 year and less than one year returns are ABSOLUTE returns & rest are CAGR returns. The above portfolio allocation will be assessed every month to ascertain sector and scrip reshuffling. Kindly contact your RM for the latest allocation.

<sup>\*</sup>Rolling return is the average annualized return on a particular date. Rolling return is used to eliminate the bias present in point-to-point return. As financial markets are volatile, rolling returns provide a clearer picture of performance than the point-to-point return.



#### NS 5TX5T THEMATIC ADVISORY PORTFOLIO

#### **OBJECTIVE**

This portfolio provides a unique theme-based investing opportunity in the Indian market. As India approaches towards becoming a 5 trillion economy by GDP, the total Market Cap of Indian companies will also set to increase by 11-12% CAGR. Some of the market cap gains will come from new listings but a large part of the gains will come from select themes. This strategy focuses on themes that should form part of India's next growth engine.

#### **STRATEGY**

The portfolio will consist of 15-20 stocks to provide superior returns. 2-6 stocks from each of the chosen 4-6 Selected Themes. Maximum Weight on any stock will be 10% while maintaining sector diversity

#### **PROCESS**

Growth-in-Value Framework & Fundamental Bottom-Up Analysis. Companies with improving /higher returns ratio are favored. A rigorous bottom up research of business financials and manage-ment strategies for companies in our investment universe - Information mining, financial modeling, investment thesis, active tracking for changes in earnings & quality outlook

#### **Benchmark - Nifty 500 Index**



Minimum Investment Amt. 5.00.000



No. of Stocks 15-20 Stocks



Time Horizon
3 Years



Expected CAGR 18%



**Top-up/ Withdrawal Amt.** 1,00,000



Cap Exposure
Large, Mid & Small Cap Stocks



Fee Plan

2.5% p.a. of your Investment Value+GST

#### STOCK SELECTION PROCEDURE INVOLVING 3 BROAD PROCESSES



#### MQC

- M Momentum In Return Ratios The RoE, RoCE or the Free Cash flows of company must be increasing
- Q Quality Return ratios versus its peer as well as broader stock universe.
- C Capital Allocation Management strategy on Allocation of funds

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#### Earnings & Quality: Both should be evolving in linear manner

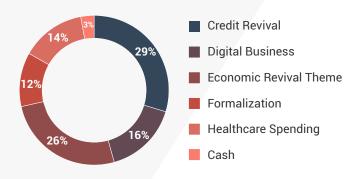
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#### NS 5TX5T THEMATIC ADVISORY PORTFOLIO

#### **Portfolio Composition**

#### Selected Themes for NS 5TX5T



#### **Performance Attributes**

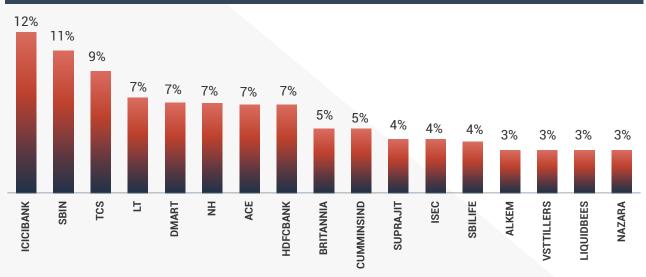
	Portfolio	Benchmark
Alpha	7.9	
Beta	1.0	
R - Square	81.7	
Sharpe	1.0	0.7
Standard Deviation	19.5	17.5
Max Drawdown	-37.9	-38.3
Annual tracking Error	8.3	
Information Ratio	0.9	

#### **Return Profile vis a vis Benchmark**

#### Return Profile vis a vis Benchmark (Rolling Returns\*)

Years	NS 5TX5T	Nifty 500	Years	Average	Nifty 500
1 month	0.6	0.3	3 Month	5.24	3.48
3 months	-2.8	-5.8	6 Month	11.25	7.33
6 months	-0.6	-1.8	1 Year	24.41	15.44
1 year	-1.2	-2.3	2 Year	22.94	13.96
3 Years	28.3	27.7	3 Year	20.93	12.16
5 Years	15.3	10.3	4 Year	20.11	11.75
Since Inception (1st April 2013)	20.4	12.5	5 Year	19.32	11.53

#### **Portfolio Holdings**



 $Please \ Note: Data \ as \ on \ 31 st \ March, 2023. \ The \ 1 \ year \ and \ less \ than \ one \ year \ returns \ are \ ABSOLUTE \ returns \ \& \ rest \ are \ CAGR \ returns. \ The \ above \ portfolio \ allocation \ will be \ assessed \ every \ month \ to \ ascertain \ sector \ and \ scrip \ reshuffling. \ Kindly \ contact \ your \ RM \ for \ the \ latest \ allocation.$ 

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